

CHAMPION WIPERS



Champion Wiper Brand Strategy

Market Position	Sub-brand	Coverage
Premium High performance range	AEROVANTAGE 	98%*
Mid-Range Quality compact range	EASYVISION	95%*
Value Fast mover range	RAINY DAY	85%*

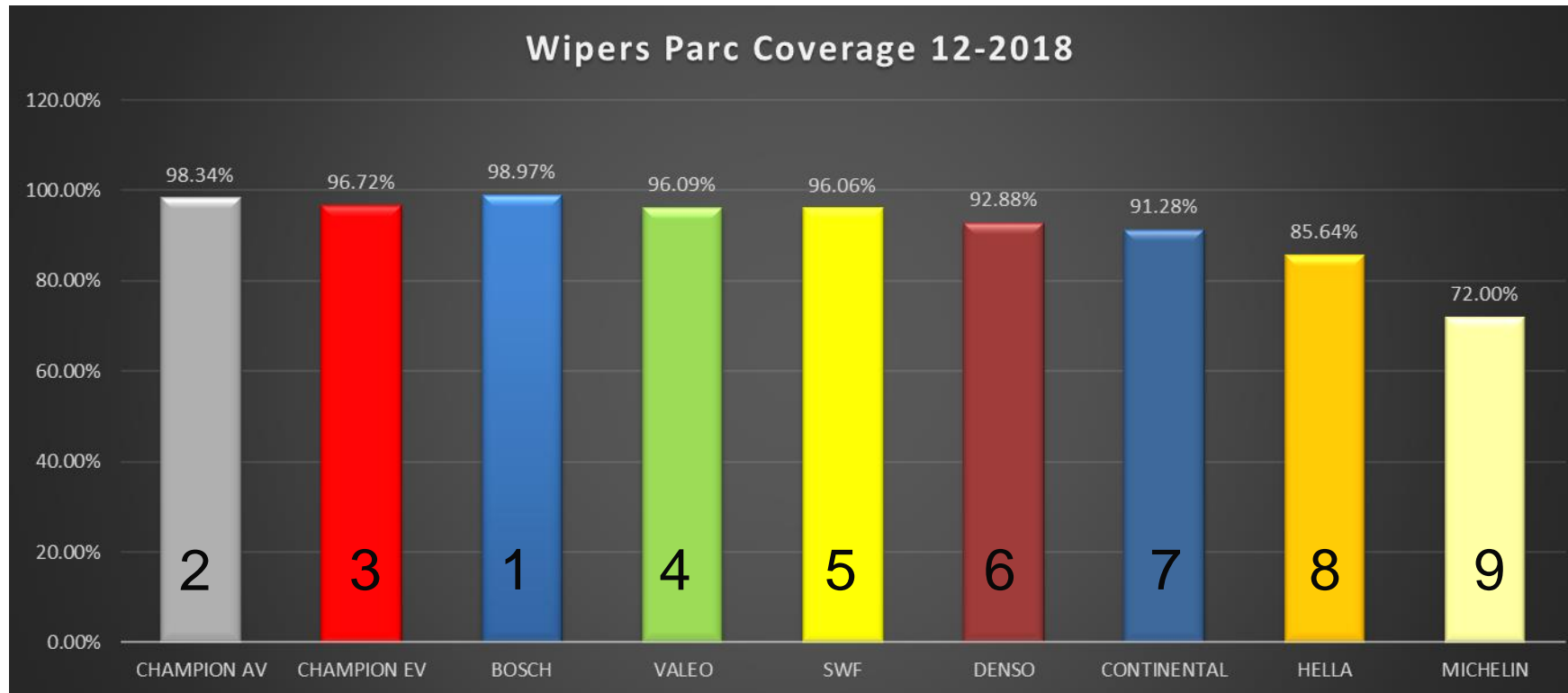
*Source : F-M PI/TecDoc - Europe Including Russia 2018
(for more info : www.tecalliance.net/en/company/contact)

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FRAM   **Autolite**
STRONGARM  **AIRTEX** **TRICO**



EMEA Wipers Coverage



- Champion Aerovantage #2 -> coverage 98%+
- Champion Easyvision #3 -> coverage 96%+
- Champion Rainy Day -> estimated coverage circa 80-85%

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STRONGARM **ANCO** **AIRTEX** **TRICO**



Benefits

- **Outstanding** wiper design and OE quality
- **Full range** of single blade and wiper kits
- **Full range** of technologies
- **Profit:** optimum quality for a competitive price
- **Customer satisfaction:** perfect wiper performance and durability
- **Easy installation**
- **Trust Champion:**
Like major car makers do



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AEROVANTAGE

OUTSTANDING OE QUALITY
BLADES WITH
EXCELLENT COVERAGE.

98%* car parc coverage
with 400 SKU's

*Source : F-M PI/TecDoc - Europe Including Russia 2018
(for more info : www.tecalliance.net/en/company/contact)



Aerovantage Wipers



AEROVANTAGE

OUTSTANDING OE QUALITY BLADES



FLAT BLADES



METAL BLADES



HYBRID BLADES



REAR BLADES



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Aerovantage Beam Blades

AEROVANTAGE

- OE Quality flat blade kits
- Extensive, application-specific program
- Fits straight from the box
- Also available in single blister pack



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Aerovantage Hybrid Blade

AEROVANTAGE

Fully OE featured

- Original equipment on Asian vehicles
- Aerodynamic Spoiler design
- Increased water clearance – improved wiping
- Better performance at high speed
- 8 part numbers in single pack
- Covering sizes 35 to 65 cm
- **Not available from Bosch**



Original Fit: Citroen, Honda, Hyundai, Lexus, Mazda, Mitsubishi, Opel, Subaru, Toyota.....

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Aerovantage Conventional Blades

AEROVANTAGE



- Pre-fitted connector with anti-rotational feature
- OE grade wiper rubber for extended service life
- Integrated connector rivet for high structural strength
- Low friction integrated joint bearings
- Upright claw design for smooth rubber movement



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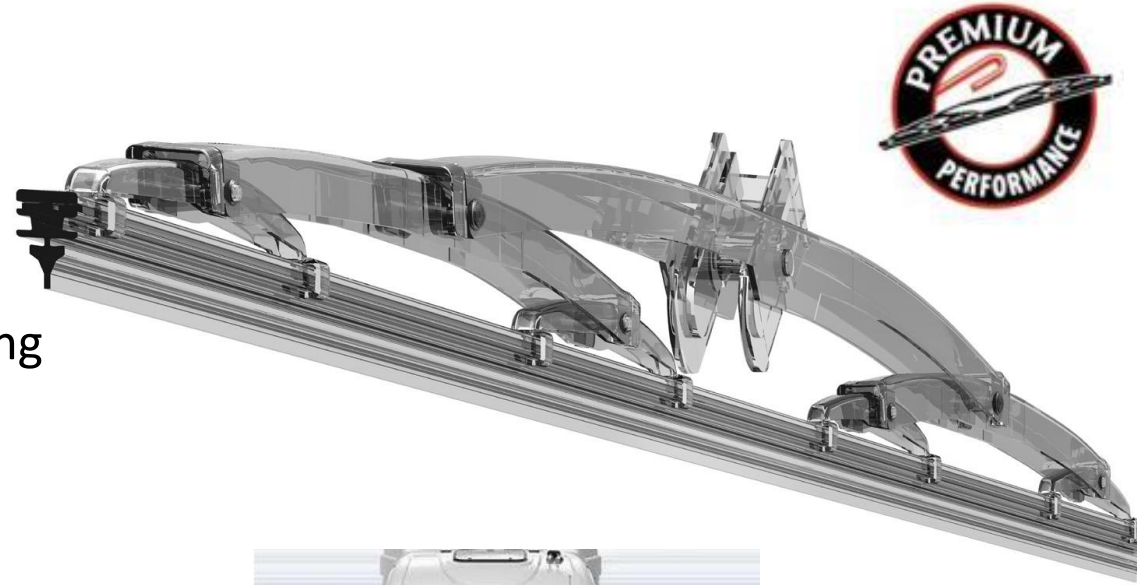
TRICO



Aerovantage CV/PSV Blades

AEROVANTAGE

- Full Metal - Designed for heavy duty applications
 - Low-carbon steel components
 - Pre-galvanized or Zinc-plated & Polyester Powder Coating
 - 300h Salt Spray Test resistance
 - Riveted articulations, with Stainless Steel Rivets
 - Polyacetal (Polyoxymethylene – POM) Spacers
- Homologated for O.E. applications (IVECO)
- Size range 55cm-150cm for every type of Truck/Bus/Off-road application
- Fully featured for specialist applications including washer nozzle



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THERE'S A **CHAMPION** IN HERE

Aerovantage Rear Blades

AEROVANTAGE

Full Program of Beam blades, Plastic blades, Wiping arms

OE level rear beam blades covering VW, Audi, Seat, Skoda, Mercedes, BMW & Mini applications

OE level rear plastic/special types covering multiple applications for Asian & European cars

OE level rear wiping arms covering multiple applications for Fiat Group



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Aerovantage Wipers

MOBILE WEBSITE FINDER TOOL



*Wiper blade
selection and
installation
instructions.*



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OE On Aerovantage Wipers



- ✓ Audi A4, A6, Q2, Q5, Q7, Q8, TT
- ✓ Bentley Bentayga
- ✓ BMW X1, Grand Tourer
- ✓ Fiat 500, Ducato
- ✓ Honda HR-V
- ✓ Opel Insignia
- ✓ Nissan Pathfinder, Qashqai
- ✓ Seat Ateca, Leon, Mii, Toledo
- ✓ Skoda Citigo, Fabia, Karoq, Kodiaq, Rapid, Superb
- ✓ VW Crafter, Golf, Passat, Polo, Sharan, Tiguan, Touran, T-Roc, T5, Up



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Benefits

- **Profit:** optimum quality at a competitive price
- **Stock:** high coverage with a compact range
- **New** multi-fit rear blade program
- **Customer satisfaction:** excellent performance and durability
- **Efficiency:** easy identification and installation
- **Trust Champion:**
Like major car makers do



EASYVISION

**HIGH QUALITY.
HIGH COVERAGE
COMPACT RANGE.**

**95%* car parc coverage
with 50 SKUs**

*Source : F-M PI/TecDoc - Europe Including Russia 2018
(for more info : www.tecalliance.net/en/company/contact)

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Easyvision Wipers

FOR EVERY WIPER TYPE AND ARM



MULTI CLIP FLAT BLADE

- ✓ Fits 95%* of flat blades equipped vehicles using the Multi Clip Connector system
- ✓ Equipped with Master connector and multi-clip for fitment to 7 popular OE arms



RETRO CLIP FLAT BLADE

- ✓ Replaces standard metal blades & hybrid blades with modern flat blades
- ✓ Connector tailored to the metal blades typical hook connectors



EASY CLIP BLADE

- ✓ Conventional wiper blades
- ✓ Also rear blade wipers included in this range



MULTI CLIP REAR BLADE

- ✓ Fits all popular rear plastic & flat wiper blades

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* Source : F-M PI/TecDoc



Easyvision Beam Blade

THE REVOLUTIONARY MULTI CLIP IN DETAIL

The patented 7-in-1
Multi Clip connects to 7
popular OE arms



Aerodynamic design with
symmetric spoiler and
twin flexor



1. BAYONET 22MM



2. TOP LOCK



3. TOP LOCK (BMW)



4. SIDE PIN 19MM



5. SIDE PIN 22MM



6. BAYONET 19MM



7. FLAT BAYONET

*Our compact Easyvision range provides a leading coverage:
with only 15 Multi Clip flat blades, 95%* of the European car parc is covered.*

*Source : F-M PI/TecDoc - Europe Including Russia 2018
(for more info : www.tecalliance.net/en/company/contact)

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Easyvision Standard Blades

EASYVISION

Quality design and construction



- Bridge with integrated rivet for greater durability
- Durable structure with low angular play: better wipe performance
- Full range of sizes (29-65cm)
- Simple to fit – universal connector included
- Used extensively in OE/OES business:



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Easyvision Rear Multi-fit Program



EASYVISION

- New multi-fit rear blade program
- 11 single rear blades with multi adaptors
 - 6 Plastic type rear blades
 - Sizes 200mm (8")->400mm 16"
 - 5 Flat type rear blades
 - Sizes 250mm (10")->400mm 16"
- Covering all popular fitments...next slide



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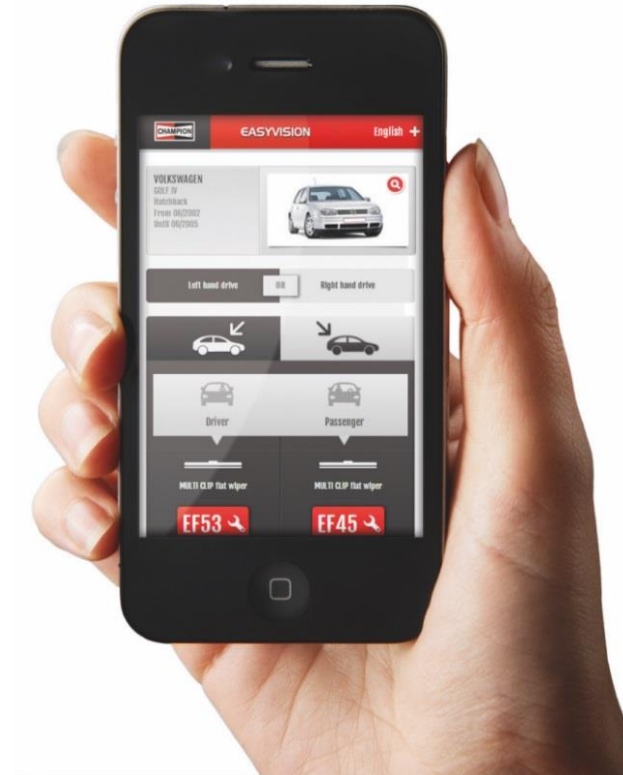
Easyvision Wipers



MOBILE WEBSITE FINDER TOOL



*Wiper blade
selection and
installation
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Benefits

- Quality at an excellent price
- Slim Profile beam blade
- Good aerodynamics
- Minimal wind lift
- Minimal afterspray
- Tough single flexor design
- Complementary conventional blade range



RAINY DAY

THE SLEEK WIPER
FROM CHAMPION.
**LESS WIPER.
MORE POWER.**

85%* car parc coverage
with 26 SKUs

*Source : F-M PI/TecDoc - Europe Including Russia 2018
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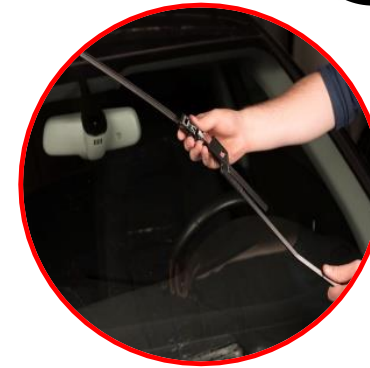


Rainy Day Beam Blades



A SLEEK BUT POWERFUL WIPER

- 13 Flat blades
- Better connectivity:
 - Multi clip & Classic clip.
- Low Mass, single flexor design
 - Minimal impact on environment
- Tough conditions? We're ready.



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Rainy Day Wipers

CONVENTIONAL WIPERS

- ✓ Quality & Performance at a good price.
- ✓ 13 part numbers 33-70cm
- ✓ Tough Metal frame
- ✓ Riveted links/PBT bearings
- ✓ Pre-fitted Classic Clip connector
- ✓ Blister Packaging



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THERE'S A **CHAMPION** IN HERE

Champion Wiper Part Numbering

Champion part numbers are structured to define each part:

First letter = Sub brand

A = Aerovantage,

E = Easyvision

RD = Rainy Day

Subsequent letters = Wiper type:

- = Standard

S = Spoiler

F = Flat

H = Hybrid

P = Plastic

W = Wet (wash kit)

L = Left hand drive

R = Right hand drive

U = Universal (LHD&RHD)

Numbers = Wiper size (cm)

Two digits = length of single blade

Four digits = length of both blades in a kit

Letter = fitting designation

Pack Code = /C02 (carton with 2 blades)

Example: AFL6545F/C02

A = Aerovantage

F = Flat

L = Left Hand

65 = 65cm (driver)

45 = 45cm (passenger)

F = Fitting type F

/C02 = Carton with 2 blades



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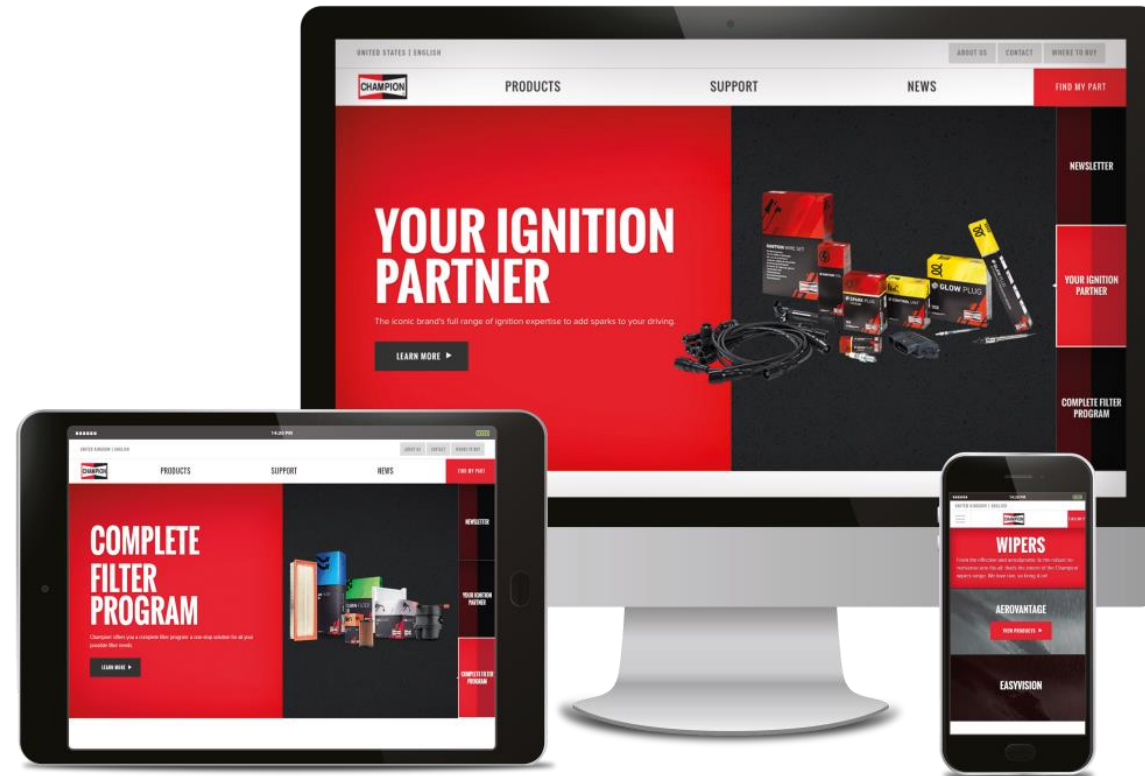


SUPPORT & COMMUNICATION



Support

WEBSITE, BLOG & NEWSLETTER



www.championautoparts.eu

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Marketing & Support Materials

Champion in-store display concept



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Universal Display Racks

DISCM1002 – wall rack



DISCM1001 – floor standing rack



Header card



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Retail Displays



UK metal rack display
90 blade capacity



French carton box displays
Pre-loaded with 40 blades in 3 variants

Carton elements
Main carton assembly:
DISCM1613 DISCM1613B
Top cards:
DISCM1614 – Easyvision std
DISCM1615 - Aerovantage
DISCM1616 –Easyvision flat
Carton cover:
DISCM1617

Dimensions 1 display : H = 930+600mm L= 400 mm D = 300mm

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Technical Training & Support

Beam blade toolkit:

- Oriented at sales team(s)
- Featuring LCD screen with installation animations
- Sample beam blades:
 - Easyvision Multiclip & Retrofit
 - Aerovantage X1
- Including all connectors & removal tool
- Plus info sheets detailing main features and benefits



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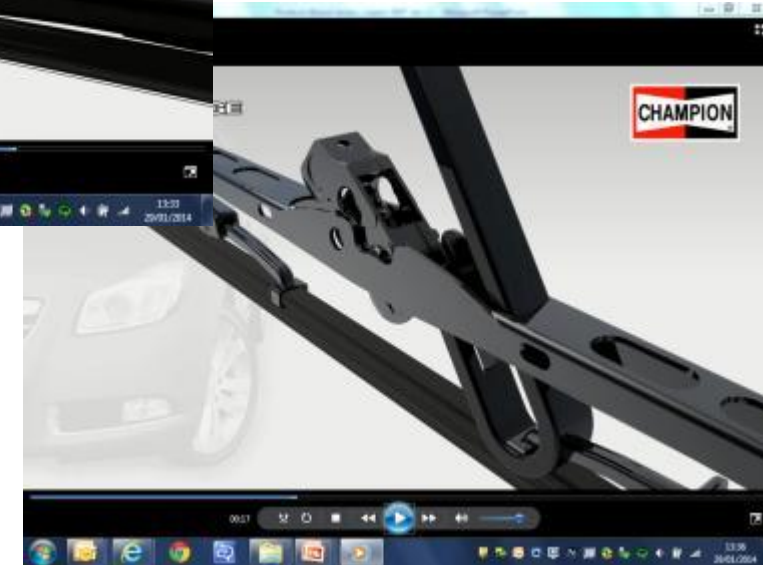
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Installation Video's

Online animated installation video's:
www.championaerovantage.com



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Communication

TROUBLE TRACER CHARTS



WE LOVE RAIN



FEDERAL-MOGUL MOTORPARTS

WORN WIPERS ARE DANGEROUS

Good visibility  <p>A perfect wipe? You must be using brand new Champion wipers. One or two minor streaks in the margins of the windshield this is acceptable.</p>	Wind lift  <p>If the wiper "misses" parts of the windshield at high speed, replace the wiper blades and check the wiper arm for damage or wear - replace if necessary.</p>	Unwashed areas  <p>Deterioration of wiper blade linkage or decreased wiper pressure can leave parts of the windshield unwashed.</p>
Permanent small streaks  <p>Multiple and recurring streaks in the central part of the windshield are indicators the wiper is due for replacement. We recommend you change your wipers at the next opportunity.</p>	Lace curtains  <p>Lack of use can result in deformation of the wiper blade lip causing a veil effect across the windshield - particularly dangerous at night. Change your wipers as soon as possible.</p>	Chatter hopping  <p>Deformed wiper rubber, worn linkage or wiper arm can cause juddering across the screen leaving behind radial streaks. Change your wiper blades and replace other parts as necessary.</p>
Noisy  <p>Noisy wipers may be a sign that the wiper element is deteriorated or hardened or that the wiper blade structure is worn. Time to replace them.</p>	Lines or bands  <p>Wiper rubber wears out or becomes damaged with age resulting in thick bands of undrained water left on the windshield. Change your wipers straight away.</p>	Find the right wiper for your car!  <p>Scan the QR code with your smartphone or go to www.championparts.com</p>



WE LOVE RAIN



FEDERAL-MOGUL MOTORPARTS

EASYVISION INSTALLATION INSTRUCTIONS

7-1

Arm Type 1				
Arm Type 2				
Arm Type 3				
Arm Type 4				
Arm Type 5				
Arm Type 6				
Arm Type 7				

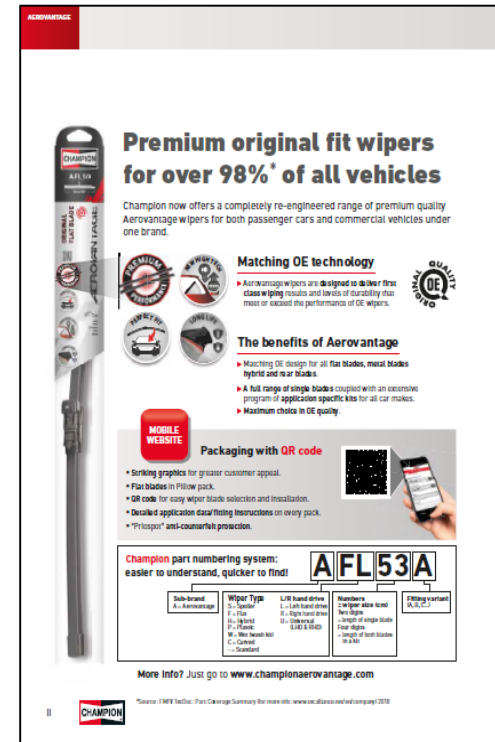
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Communication

PRINTED CATALOGUES



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Communication

NEW PRODUCT INTRODUCTIONS

New Parts	X	Wipers Product bulletin
New Application		Champion Rear Wiper Blades (Single Blister)
Suppression		Release n° CH181201- December 2018
Deletion		

Part Number(s)	Description	Brand Info	Category	Remarks	Length	EAN13 bar code	ITF14 bar code	MOQ	Pack dimensions (LxWxH)	OE dimensions (LxWxH)	Availability	Normal weight (kg)
AP30C/B01	WIPER BLADE (1P) CHA	Champion Aerovantage	LV	Rear Plastic Blade	35cm/12"	4060426204600	14060426204607	10	520x62x20	530x128x96	Jan-19	0.09
AP35C/B01	WIPER BLADE (1P) CHA	Champion Aerovantage	LV	Rear Plastic Blade	35cm/14"	4060426204617	14060426204614	10	520x62x20	530x128x96	Jan-19	0.09
EP20R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	25cm/10"	4060426204651	14060426204658	10	520x62x20	530x128x96	Jan-19	0.09
EP25R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	25cm/10"	4060426204648	14060426204645	10	520x62x20	530x128x96	Jan-19	0.10
EP28R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	28cm/11"	4060426204655	14060426204652	10	520x62x20	530x128x96	Jan-19	0.10
EP30R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	30cm/12"	4060426204662	14060426204669	10	520x62x20	530x128x96	Jan-19	0.10
EP35R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	35cm/14"	4060426204679	14060426204676	10	520x62x20	530x128x96	Jan-19	0.11
EP40R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Blade	40cm/16"	4060426204686	14060426204683	10	520x62x20	530x128x96	Jan-19	0.12
EP25R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Flat Blade	25cm/10"	4060426204693	14060426204690	10	520x62x20	530x128x96	Jan-19	0.10
EP30R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Flat Blade	30cm/12"	4060426204709	14060426204706	10	520x62x20	530x128x96	Jan-19	0.10
EP35R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Flat Blade	35cm/14"	4060426204716	14060426204713	10	520x62x20	530x128x96	Jan-19	0.11
EP35R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Flat Blade	35cm/14"	4060426204723	14060426204720	10	520x62x20	530x128x96	Jan-19	0.12
EP40R/B01	WIPER BLADE (1P) CHA	Champion Easyvision	LV	Rear Multi-Fit Flat Blade	40cm/16"	4060426204730	14060426204727	10	520x62x20	530x128x96	Jan-19	0.12



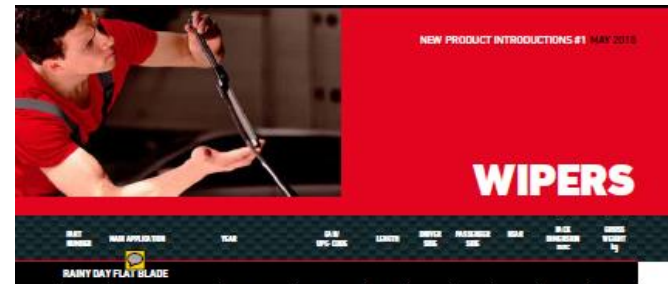
AEROVANTAGE

AP30C – GM Astra J
AP35C – GM Zafira C



EASYVISION

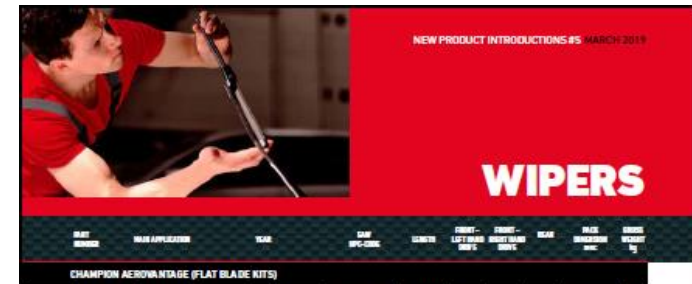
- New multi-fit rear blade program
- 11 single rear blades with multi adaptors
 - 6 Plastic type rear blades
 - Sizes 200mm (8")->400mm 16"
 - 5 Flat type rear blades
 - Sizes 250mm (10")->400mm 16"
 - Covering all popular fitments



REAR WIPER	MAKE / APPLICATION	YEAR	OE / OTC CODE	LENGTH	SWITCH SIDE	FRONT WIPER	WIPER	OE / OTC CODE	WIPER WEIGHT (g)
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204600	35cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204617	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204651	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204648	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204655	28cm/11"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204662	30cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204679	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204686	40cm/16"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204693	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204709	30cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204716	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204723	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204730	40cm/16"				530x128x96	0.1



For more application visit the
www.championaerovantage.eu
Find my part we believe



REAR WIPER	MAKE / APPLICATION	YEAR	OE / OTC CODE	LENGTH	SWITCH SIDE	FRONT WIPER	WIPER	OE / OTC CODE	WIPER WEIGHT (g)
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204600	35cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204617	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204651	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204648	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204655	28cm/11"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204662	30cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204679	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204686	40cm/16"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204693	25cm/10"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204709	30cm/12"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204716	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/2001	4060426204723	35cm/14"				530x128x96	0.1
REAR WIPER	DAEWOO TICO	06/1992-07/2004	4060426204730	40cm/16"				530x128x96	0.1



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THANK YOU!

